

Caio Matias

São Paulo Area, Brazil

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Senior Developer

With nearly 20 years of experience in web development and digital advertising, I create innovative, high-performance web applications that drive engagement and digital transformation. I specialize in front-end technologies like JavaScript/TypeScript, React.js, and Next.js, and have a strong focus on UI/UX design, accessibility, and performance. Throughout my career, I've led teams, built award-winning websites, and delivered interactive digital experiences for top brands. I thrive in agile environments, delivering scalable solutions that meet both user needs and business objectives.

Work Experience

HAUS Los Angeles - Senior Developer

Remote - 03/2018 to 02/2025

HAUS brought me back to lead and manage the ads team. My team delivered highly creative and successful campaigns for a couple of years. Then, I was moved to the engineering team to work as a front-end developer. We built incredible, and sometimes award-winning, websites using modern javascript frameworks, typescript and headless CMS, and lots of other stuff like rich media, email campaigns, and AR.

AMARO - Front-End Developer

São Paulo Area, Brazil - 08/2017 to 03/2018

Implementing new checkout flow and UI, worked on other new features, increased unit testing coverage and implemented A/B testing in the e-commerce app.

Voopter.com - Front-End Developer

São Paulo Area, Brazil - 05/2017 to 08/2017

Implemented the new search UI/UX and was the principal front-end developer responsible for maintaining and updating the legacy codebase for the main product app, widgets, and hot sites.

HAUS Los Angeles - Technical Leader

Remote - 05/2014 to 12/2016

I provided technical leadership and development for advertisement campaigns, building rich media applications for different publisher platforms. I also collaborated as a front-end developer on some websites.

iBrasil - Lead Front-End Developer

São Paulo Area, Brazil / Hybrid - 07/2013 to 05/2014

I was the leading front-end developer at the time building and maintaining websites and web applications.

HAUS - Freelance Web Developer

Remote - 02/2012 to 05/2014

I did flash development, motion design, and digital production.

TAXi.Labs - Web Developer

São Paulo Area, Brazil - 06/2011 to 10/2012

I was the principal web developer at the time building highly animated and interactive Flash websites, front end for Facebook apps, and other projects on Ruby on Rails and PHP frameworks.

MRM Worldwide - Web Developer

São Paulo Area, Brazil - 07/2010 to 06/2011

I supported the motion design team in programming rich media ads, programmed some Flash websites, and worked on a couple of PHP websites.

Digitas Brazil - Web Developer Junior

São Paulo Area, Brazil - 10/2009 to 07/2010

I joined as an intern to work with motion design for Flash ads and got promoted to junior developer, working with ActionScript and HTML/CSS.

PiGroup - Web Developer

São Paulo Area, Brazil - 06/2009 to 10/2009

I did a few Flash websites and HTML/CSS for PHP templates.

Kauffmann Imóveis - Designer and IT

São Paulo Area, Brazil - 09/2007 to 05/2009

I was responsible for all sorts of graphic materials we built internally, including the journal's weekly announcements, the company's websites, and the internal admin tool. I also provided computer and network technical support.

Education

Bachelor's degree in Graphic Design

Universidade Anhembi Morumbi

01/2007 - 12/2011

Skills

Javascript, TypeScript, CSS, SASS, React.js, Next.js, ASTRO, Node.js, Jest, GraphQL, API, WebGL, Three.js, Motion Graphics, Front-End Development, Web Content Accessibility Guidelines (WCAG), Figma, Adobe Creative Suite, Git, Web Development, Design Systems, UX, UI, Agile Methodologies, Team Management, Technical Leadership...